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**Editor's Note: Artist's renderings of the Convene at Tysons Corner conference center are available upon request.**

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FOR IMMEDIATE RELEASE

**Convene Initiates National Expansion with  
New Conference Center in Tysons Corner, Virginia**

*15,000 Square Foot Conference Location to Provide Major Business Amenity to  
Washington, D.C. Metropolitan Region*

NEW YORK and TYSONS CORNER, Va., July 22, 2013 – Convene, the nation's fastest growing conference center network, is beginning its national expansion by developing its first Washington, D.C. metropolitan location in Tysons Corner, Virginia.

The news follows announcements earlier this month that Convene had successfully raised \$10m in a new round of growth financing and will open an additional New York conference center near Grand Central this fall.

Convene worked closely with Lerner Enterprises, Rockville, Md., one of Washington, D.C.'s largest private real estate developers, to lease 15,000 square feet at 1800 Tysons Boulevard in the Corporate Office Centre at Tysons II. Convene is transforming the former site of Monterrey Fish Grotto restaurant into a world class conference and event center. The retail location, just off the main building lobby, features dramatic 20-foot floor-to-ceiling glass walls allowing in natural lighting and will offer a variety of meeting rooms to host conferences, training programs and events.



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“Convene’s best in class meeting space and ‘room service’ style building catering will enhance the tenant experience within The Corporate Office Centre at Tysons II and offers a valued and much needed amenity that will serve to benefit our entire local business community,” said Mark D. Lerner, principal, Lerner Enterprises.

PwC, one of Convene’s steady clients in New York, is the signature tenant of the 320,000 square foot, 13-story “Class A” office building. The building features a nine-level, connected parking garage and a pedestrian bridge which connects it to Tysons Galleria and adjacent office buildings; there is a Ritz Carlton hotel adjacent to the building.

“Our clients requested that we expand our network to include conference centers in Washington, D.C., and also suggested that we should expand into facilities management and catering,” said Christopher Kelly, principal and co-founder, Convene.

“Convene at Tysons Corner” will be the company’s fifth conference center since its founding in 2009 and its first development outside of New York. Utilizing a human-centered design approach, the company is helping to redefine professional meetings by creating better and smarter meeting rooms which enhance productivity.

“This transaction marks the first step in establishing a national footprint for Convene in key business markets around the country,” said Ryan Simonetti, principal and co-founder, Convene.

Fox Architect was hired to design the new complex scheduled to open in November, 2013. Convene was represented by Josh Peyton of Avison Young; Lerner was represented by Brian Tucker of Cushman & Wakefield. “Convene’s entry into the greater Washington, D.C. region will be a game changer in our market,” said Josh Peyton, principal, Avison Young. “We’re already fielding numerous calls from commercial property owners interested in providing similar amenities to their building tenants.”



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**About Convene**

Convene ([www.convene.com](http://www.convene.com)) is the leading developer, owner and operator of urban day conference centers in the United States. Its full suite of business services includes meeting and collaboration space rental, “room service building catering,” audiovisual and conference planning support. Offered through various lease, joint venture and management arrangements, the company partners with landlords and tenants to enhance the quality of commercial office buildings and improve the workplace experience through better service and space design.

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